



FOR IMMEDIATE RELEASE

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LM Restaurants raises over \$1,300 for Breast Cancer Screenings and Treatment in October

The Ta Ta Tini is a success!

Raleigh, NC – LM Restaurants raised a total of \$1,392 in an effort to provide funding for breast cancer screenings, treatment and education for the less fortunate this October in conjunction with Breast Cancer Awareness Month. \$763 of the amount raised will be donated to The Pretty in Pink Foundation in Raleigh. The remaining amount will be donated to a similar charity in Wilmington.

All of LM's Triangle-based restaurants (Carolina Ale House, Taverna Agora and Bentley's at Crossroads) donated a dollar from every 'Ta Ta Tini' sold October 1 through October 31. The pink martini proved to be a popular drink of choice of customers.

"I am so proud of our staff and management teams for getting involved," explained Lou Moshakos, President and Owner of LM Restaurants. "Our employees' efforts and the generosity of our customers resulted in a great promotion that will support the underprivileged in their local communities. Next year we hope to expand the promotion and double the amount raised! Cancer is a disease that affects all of us. Raising funds for those who may otherwise go undiagnosed or untreated for breast cancer is just one small way our organization can help save lives."

LM Restaurants is the parent company of several award-winning restaurants on the East coast (www.lmrest.com). **Carolina Ale House**, celebrating 10 years of business in 2009, boasts twelve locations (six locations in the Triangle, a NEW location in Wilmington, NC, a small outlet in Terminal 2 of RDU International Airport, two locations South Carolina and two in South Florida.) Additional locations are in the works for 2010 (Fayetteville & a rooftop concept in downtown Raleigh, NC, Greenville, SC and Augusta, GA.) **Taverna Agora** (Raleigh) is an authentic Greek restaurant and bar; **Bentley's at Crossroads** (Cary) is a casually elegant steak and seafood concept located in Crossroads Plaza. **Oceanic** (on Wrightsville Beach) offers fresh seafood and panoramic beachfront dining; **Eddie Romanelli's** (Wilmington and Leland) offers American Italian cuisine. **Henry's** (Wilmington) is a casual American restaurant and **Bluewater** (Wrightsville Beach) is a picturesque waterfront grill situated on the Intracoastal Waterway. In addition to its restaurants, LM Restaurants also manages **AQ Catering & Events** (Wilmington, NC.)

Pretty in Pink Foundation is the only not-for-profit organization in North Carolina that provides financial resources for uninsured and underinsured breast cancer patients with limited financial means. Founded in 2004 by breast surgeon Dr. Lisa Tolnitch, Pretty In Pink's vision is to have a

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presence in every state by 2020. More than ninety percent of donations go directly to providing the funding for necessary treatment, surgery, support and resources to help breast cancer patients win the fight. Pretty In Pink Foundation is able to minimize operational costs by maintaining a committed group of volunteers and supporters to further its efforts. For more information on donating, sponsoring, volunteering or applying for hardship funding, please visit www.prettyinpinkfoundation.org.

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