



FOR IMMEDIATE RELEASE

June 25, 2010

Contact:

Mindy Amerson
Marketing + PR, LM Restaurants
919.539.1977
mamerson@lmrest.com

Carolina Ale House hosts World Cup Fans for match against Ghana

Wilmington, NC – On Saturday, June 25, Carolina Ale House will host another round of World Cup action as Wilmington fans help cheer the USA on to another victory.

As with previous games in World Cup action, the big screens will be tuned in and the sound will be turned up for 90 minutes of heart-stopping action. Add to that, over 50 HD TVs will ensure there is not a bad seat in the house.

“We are committed to this USA soccer team,” said General Manager, Mike Brennan. “In the previous games, our customer base really turned out to show their national pride. I expect more of the same intensity and excitement this Saturday.”

In honor of the World Cup, the Carolina Ale House is offering a special sweet treat for fans who come in a soccer jersey and eat in restaurant. The Soccer Sundae was created especially for the month long World Cup play.

Carolina Ale House, est. in 1999, boasts thirteen locations (six locations in the Triangle, NEW locations in Wilmington and Fayetteville, NC, a small outlet in Terminal 2 of RDU International Airport, two locations South Carolina and two in South Florida). Additional locations are in the works for 2010 and 2011 (Charlotte, NC, Greenville, SC, Augusta, GA, and a rooftop concept in downtown Raleigh, NC).

LM Restaurants is the parent company of Carolina Ale House and several other award-winning restaurants on the East Coast (www.lmrest.com). **Taverna Agora** (Raleigh) is an authentic Greek restaurant and bar. **Oceanic** (on Wrightsville Beach) offers fresh seafood and panoramic beachfront dining. **Eddie Romanelli's** (Leland) offers American Italian cuisine. **Henry's** (Wilmington) is a casual American restaurant, and **Bluewater** (Wrightsville Beach) is a picturesque waterfront grill situated on the Intracoastal Waterway. **FLAT eddie's** (Wilmington) is LM Restaurant's newest concept to Wilmington, serving New American cuisine in a casual, modern atmosphere. In addition to its restaurants, LM Restaurants also manages **AQ Catering & Events** (Wilmington, NC.)

#